Work Better :

Go Back to a Better Experience

Conceptual Floor Plans for AT&T

January 2022

Work Better : Go Back to a Better Experience

5 Things People Need + Expect

Safety to be safe and feel safe

Belonging

inclusion, trust and shared purpose

Productivity

to focus and collaborate

Comfort

physical, cognitive and emotional

Control

more control over where and how they work



4 Macro Shifts in Planning

Safety

from health + safety standards to smart buildings

Productivity

from single purpose to **multimodal space**

Inspiration

from attractive aesthetics to an encompassing community

Flexibility

from fixed architecture to adaptable work settings



Work Better : Go Back to a Better Experience

4 New Design Principles



Me + We Allow for quick shifts between working alone and together



Fixed to Fluid

Adaptable spaces: Highly mobile furniture, power, technology and space division



Open + Enclosed

More options for individual and team spaces with a range of privacy and control



Braiding Digital + Physical Create inclusive experiences for those remote and physically present

4 Space Types



Personal Space An owned or shared space that fosters focus work, enables process and supports teaming.



Team Space

Spaces where people connect in person or virtually to freely exchange ideas, gain knowledge, and share.



Social Space

A **flexible** mix of communal and individual experiences that instills culture and creates a sense of **shared value**, **belonging** and **trust**.

Learning Space

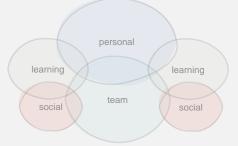


Spaces that provide opportunities for **learning** and innovation allow both teams and individuals to continuously evolve talent.

The Future Workplace

Team neighborhoods as the building blocks

With people at the center, the team neighborhoods are the heart of the organization. Neighborhoods of various sizes intertwine the four space types, creating seamless boundaries that foster fluid relationships and enhanced collaboration. A collection of settings designed to support all work modes is true for all environments, while the mix and proportion of settings is unique to each group.



Floor Plan Development

Planning Approach

Using the same applications kit of parts and the modular grid system, the floor plan can easily evolve, offering an endless variety of setting configurations that support the organization as their business needs shift over time.

Modular Planning to Reconfigure Space

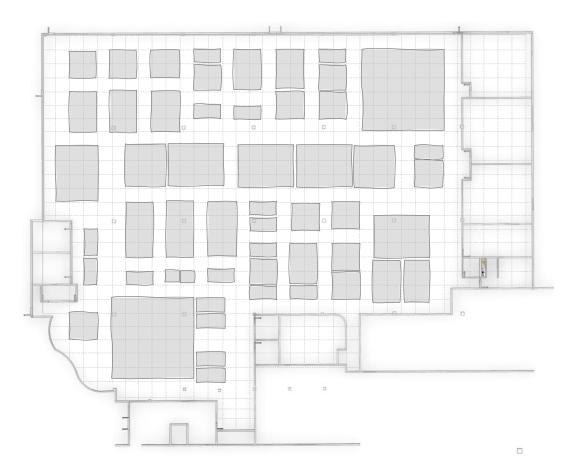
A 6x6 grid extended over the floor plan creates a planning module for thoughtful and effective environment development. Personal, Team, Social and Learning settings have been created within multiples of the 6x6 module to offer **maximum long term planning flexibility** while maintaining floor plan **efficiency**.

To achieve specific real estate strategies and business goals, planners may select from a variety of applications based on the 4 Space Types that include multiple arrangements within the 6x6 module framework.

Swap out applications from the building block settings to support changing space needs and provide a fluid landscape that can easily shift as organizational direction evolves.

Things to consider when planning:

- · Adjacencies
- Cross-aisle circulation
- · Shielding
- · Orientation



A preliminary overview of proposed settings based on 3' increments using a 6' grid size.

6' x 6' = 36 Sq.Ft.



6' x 9' = 54 Sq.Ft.











Steelcase

6' x 12' = 72 Sq.Ft.







B

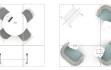






9' x 9' = 81 Sq.Ft.









9' x 12' = 108 Sq.Ft.









12' x 12' = 144 Sq.Ft.



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A preliminary overview of proposed settings based on 3' increments using a 6' grid size.



12' x 15' = 180 Sq.Ft.









12' x 24' = 288 Sq.Ft.



11

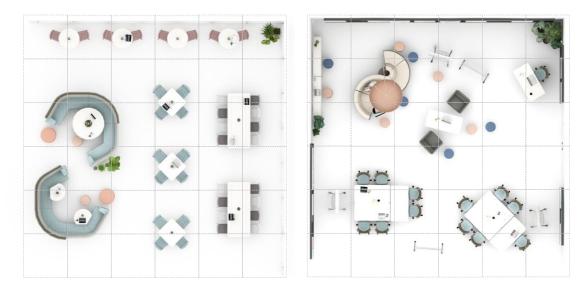
18' x 18' = 324 Sq.Ft.

30' x 24' = 720 Sq.Ft.



A preliminary overview of proposed settings based on 3' increments using a 6' grid size.

36' x 36' = 1,296 Sq.Ft.



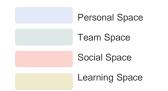
Floor Plan Configurations

Diagrams below start to show how the plan can evolve over time. Each plan uses each of the same settings positioned differently across the grid. Plans can shift to support changing organizational needs.

Concept Description



Plan Concept | Initial Layout



Plan Concept | Six Months Later

Plan Concept | Two Years Later







Social Space



Applications

Settings by Space Type

A portfolio of modular settings for each space type to create environments that support the new workplace.

Applications



Personal Space

An owned or shared space that **fosters focus work**, enables process and supports teaming.

Personal Space Individual Workstation

Individual height adjustable desks can be easily moved or re-oriented, providing individuals greater permission and capability to make adjustments related to safety or work style.

Key Products

- Migration SE Height Adjustable Desk + Sarto Screen
- Answer Fence
- Think Chair



Personal Space

Individual Focus Pod

A diverse range of personal and team settings intentionally encourages an individual's work style choice throughout the day. Here they can focus, have a moment of respite or listen in on a webinar in a more private individual application.

- Lagunitas Focus Nook
- Think Chair





Personal Space Individual Phone Booth

Enclosed spaces for one support concentrated, heads-down focused work as well as private phone calls.

Key Products

- Orangebox on the QT Phone Booth
- Orangebox Cubb Bar Stool





Personal Space

Individual Enclave

Shielded private enclaves gives users control over how much exposure they want to have -- a place for them to get away and focus or take a private video call.

Key Products

- Migration SE Height Adjustable Desk
- Think Chair
- Privacy Wall





Personal Space

Individual Enclave

A place free from visual and audible distraction or interruption for deep focus, strategic thinking and getting into flow. This focus setting for one supports ergonomic task posture for longer concentrative tasks.

Key Products

- Migration SE Height Adjustable Desk
- High Density Storage
- Think Chair
- BluDot Bumper Ottoman
- Privacy Wall







6' x 9' = 54 sq ft

Personal Space

Individual Office

Fully enclosed private offices gives users control over how much exposure they want to have - a place for them to get away and focus and take a private video call or pivot attention to collaborate with colleagues.

Key Products

- Migration SE Height Adjustable Desk
- Think Chair
- High Density Storage
- Universal Storage
- Groupwork Table
- Shortcut Chair
- Privacy Wall





Personal Space

Individual Office

Fully enclosed private offices gives users control over how much exposure they want to have - a place for them to get away and focus and take a private video call or pivot attention to collaborate with colleagues.

Key Products

- Migration SE Height Adjustable Desk
- Think Chair
- High Density Storage
- Universal Storage
- Groupwork Table
- Shortcut Chair
- Privacy Wall

Plan





12' x 12' = 144 sq ft

Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

- Bob Lounge and Ottoman
- Lagunitas Personal Table
- Privacy Wall







Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

- West Elm Nimbus Sofa
- BluDot Bumper Ottoman
- Campfire Personal Table
- Privacy Wall







Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

- Sistema Lounge
- Campfire Personal Table
- BluDot Bumper Ottoman and Wall Hooks
- Bivi Trunk





Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Sistema Lounge
- Campfire Personal Table
- BluDot Bumper Ottoman, Mirror and Wall Hooks
- Convey Casegoods

Plan



6' x 12' = 72 sq ft



Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

Key Products

- Lagunitas Lounge and Work Table
- Brody Footrest
- Flos Glo-Ball Light
- Elective Elements Storage
- Davos Bench
- Bassline Box Table





Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Lagunitas Lounge and Work Table
- Brody Footrest
- Flos Glo-Ball Light
- Convey Casegoods
- BluDot Mirror
- Bassline Box Table
- Thread Power





Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

Key Products

- Mitchell Gold + Bob Williams Cooper Chair
- Lagunitas Personal Table
- BluDot Lock Ottoman
- BluDot Note Floor Light
- BluDot Shale Dresser
- BluDot Mirror and Coatrack





Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Mitchell Gold + Bob Williams Cooper Chair
- Lagunitas Personal Table
- BluDot Lock Ottoman
- BluDot Note Floor Light
- Convey Casegoods
- BluDot Mirror and Coatrack

Plan





9' x 9' = 81 sq ft

Personal Space

Wellness Room

Workplaces designed with an even deeper commitment their people recognize that their physical, cognitive and emotional states are inherently linked to their wellbeing. Providing space for respite and recharge helps to support this initiative.

Key Products

- Sidewalk Chair and Ottoman
- Campfire Slim Table
- Elective Elements Storage
- BluDot Mirror, Table Light and Coat Rack
- Steelcase Tackboard





Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Sidewalk Chair and Ottoman
- Campfire Slim Table
- Folio Casegoods
- BluDot Mirror and Coat Rack
- Steelcase Tackboard

Plan



Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Lagunitas Lounge and Personal Table
- B-Free Ottoman
- High Density Storage
- Flos Glo-Ball Light
- Convey Casegoods
- BluDot Mirror and Coat Rack





Personal Space

Lactation Room

A private dedicated space with intuitive amenities that provide the ability to control comfort in a safe and relaxing environment.

Key Products

- Lagunitas Lounge and Personal Table
- Montara650 Rocker, Brody Footrest
- Airtouch Height Adjustable Table, Gesture Chair
- Post and Beam
- Folio Casegoods
- BluDot Shelves, Mirror and Coat Rack

Plan



12' x18' = 216 sq ft





Applications



Spaces where people connect in person or virtually to freely exchange ideas, gain knowledge, and share.

Team Space

Open 2-3 people

Small collaborative spaces should be integrated throughout the plan. This allows users to always have spaces nearby to quickly connect with one another. This setting provides space to house team resources as well, easily accessible to all.

Key Products

- Flex Active Frames
- Amia Air Stool
- Groupwork Whiteboard Screen





Team Space

Open 2-3 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Orangebox, Away From the Desk, Single Seat
- Bassline Asymmetrical Table



Plan



6' x 12' = 72 sq ft

Team Space

Open 2-3 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Orangebox, Away From the Desk, Single Seat
- Roam Mobile Stand
- Groupwork Whiteboard Screen



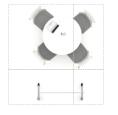
Team Space

Open 4 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Groupwork Round Table
- Shortcut Chair
- Groupwork Whiteboard Screen





Team Space

Open 4 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- B-Free Rectangular Table
- Amia Air Stool
- Pivot Screen





Team Space

Open 6 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Orangebox, Aspect Six Seat Work Unit



Plan



9' x 9' = 81 sq ft

Team Space

Enclosed 4 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- B-Free Rectangular Table
- Amia Air Stool
- Privacy Wall

Plan



9' x12' = 108 sq ft



Setting Collections

Team Space Enclosed 4 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Groupwork Table
- Shortcut Chair
- Privacy Wall





Team Space

Enclosed 4 people

Providing a greater diversity in type of collaboration spaces, including varying levels of privacy and shielding allows individuals a heightened sense of choice and control to better address the task required.

Key Products

- Orangebox, Away From the Desk
- Turnstone Simple Chair
- Privacy Wall





Setting Collections

Team Space

Open 4-6 people

A flexible space with mobile furniture elements to suit a team's needs in the moment. This space allows for expansion and contraction and mobile boundary elements to create the ideal space quickly.

Key Products

- Flex Active Frames
- Groupwork Table
- Groupwork Whiteboard Screen
- Shortcut Chair







Setting Collections

Team Space

Open 4-6 people

A flexible space with mobile furniture elements to suit a team's needs in the moment. This space allows for expansion and contraction and mobile boundary elements to create the ideal space quickly.

Key Products

- Flex Active Frames
- Groupwork Whiteboard Screen
- West Elm, Nimbus High Back Sofa
- West Elm, Lucas Swivel Chair
- Campfire Big Lamp
- Campfire Personal Table
- Bassline Asymmetrical Table





Team Space Shielded 4-6 people

Privacy elements, whiteboard, and power are supported within this inviting, on-demand meeting space. Additional participants can easily join the standing height meeting. Team resources are neatly stored and at the ready when needed.

Key Products

- Flex Active Frames
- Campfire Big Table
- Amia Air Stool



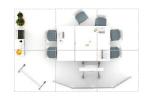


Team Space Shielded 6-8 people

Creating boundaries with easily movable screening elements allows space to quickly scale up or down in response to unique user needs. This open meeting area can serve a variety of team needs with completely flexible components.

Key Products

- Groupwork Table
- Shortcut Chair
- High Density Cabinet
- Groupwork Whiteboard Screen
- Flex Freestanding Screen
- Roam Mobile Stand





Team Space

Enclosed 2 people

Reconfigurable enclosed modular settings allow for longer term flexibility throughout the space when layouts may require adjustments in the future. This space provides a private acoustic setting for a video call connection or a 1:1 discussion.

Key Products

- Orangebox Air3 Pod
- Groupwork Round Table
- Shortcut Chair







Team Space

Enclosed 2 people

Reconfigurable enclosed modular settings allow for longer term flexibility throughout the space when layouts may require adjustments in the future. This space provides a private acoustic setting for a video call connection or a 1:1 discussion.

Key Products

- Orangebox Air3 Pod
- B-Free Rectangular Table
- Amia Air Stool
- Davos Bench
- Groupwork Round Table

Plan



12' x 12' = 144 sq ft

Setting Collections

Team Space Enclosed 3-4 people

A diversity of open collaboration setting types with varied postures, different levels of privacy and enclosure, as well as ubiquitous access to technology promotes optimal pairing of place to desired meeting style.

Key Products

- Orangebox Air3 Pod
- Groupwork Tables
- Shortcut Chair
- Orangebox, Cubb Bar Stool





Applications



Social Space

A **flexible** mix of communal and individual experiences that instills culture and creates a sense of **shared value**, **belonging** and **trust**.

Setting Collections

Social Space

Open 2-3 people

This compact dynamic social setting supports multi-modal behaviors of individuals or small groups. Shielding built into the furniture element offers distinct boundaries for the multi-setting application.

Key Products

- Groupwork Table
- Turnstone Simple Stool
- Orangebox, Away From the Desk
- Orangebox, Cubb Chair





Setting Collections

Social Space Open 4-6 people

This informal lounge setting supports collaborative discussion with inperson and remote colleagues while also transitioning easily to a casual social space when not in use for meetings.

Key Products

- Bolia, Grace Sofa
- West Elm, Lucas Swivel Chair
- West Elm, Maisie Side Table
- BluDot, Turn Tables
- BluDot, Circula Small Coffee Table
- Thread Power Distribution System





Social Space Shielded 4-6 people

An informal space that provides a well shielded setting for meetings in the open. The space offers easy circulation and supports users with individual surfaces. Mobile storage nearby holds resources to be used between multiple settings.

Key Products

- Orangebox, Away From the Desk
- Flex Active Frames
- BluDot, Large Bumper Ottoman





12' x 18' = 216 sq ft



Social Space Shielded 6-8 people

This informal lounge setting provides a functional screening element to add visual interest. Adjacent work table offers a place to focus amongst others and capture the buzz of a more social environment.

Key Products

- Flex Active Frames
- West Elm, Nimbus Low Back Sofa
- West Elm, Maisie Side Table and Nolan Side Table
- West Elm, James Harrison XL Wing Chair
- BluDot, Buttercup Rocker
- BluDot, Flume Swoval Coffee Table
- Potrero415 Table by Coalesse
- Shortcut Bar Stool







Social Space Neighborhood Cafe

Build community and revive social capital with opportunities for coworkers to meet and engage with one another in an informal, welcoming space. A variety of settings offers choice and control to the users and provides an array of spaces to meet, eat, socialize and work.

Key Products

- Orangebox, Away From the Desk
- BluDot Bumper Small and Large Ottomans
- Turnstone Simple Chair
- Groupwork Tables
- Orangebox, Cubb Chair, Bar Stool and Meeting Table





Applications



Learning Space

Spaces that provide opportunities for **learning and innovation** allow both teams and individuals to continuously evolve talent.

Setting Collections

Learning Space

Open 2-3 people

Creating touchdown spaces within learning environments provides users with a space to connect pre/post training sessions, check their email, or do some light focus work.

Key Products

- Orangebox, Away From the Desk
- Turnstone Simple Chair
- Groupwork Whiteboard Screen





Setting Collections

Learning Space

Open 4-6 people

Establishing a diversity of open collaboration setting types with varied postures promotes optimal pairing of place to desired meeting and learning style.

Key Products

- Flex Active Frames
- Orangebox, Away from the Desk
- Thread Power Distribution System





Learning Space Shielded 4-6 people

Providing spaces with varying levels of enclosure and privacy allows teams to choose the space that feels most compatible with the type of learning happening.

Key Products

- Turnstone Campfire Big Lamp
- Orangebox, Away From the Desk
- West Elm, Lucas Swivel Lounge
- Roam Mobile Stand
- BluDot, Turn Side Tables and Stool
- Turnstone, Pivot Screens
- Extremis, Sticks Divider





Learning Space Shielded 6-8 people

Rapid reconfiguration of learning spaces is made possible by balancing flexible furniture and power with stationary boundaries. This space includes multiple digital and analog tools to be able to host meetings as they choose.

Key Products

- Flex Collection (Rail, Screens and Acoustic Boundaries)
- Groupwork Tables
- Shortcut Chair
- Elective Elements, Organizer Shelves
- [V.I.A. walls and monitor for visual purposes only]



Learning Space

Training Room

This space provides a casual learning environment, while addressing the importance of remote participants. Spaces like this can expedite the exchange of ideas and knowledge. It is easily reconfigured and can adapt as teams needs change.

Key Products

- Groupwork Tables and Whiteboard Screens
- Turnstone Shortcut Chairs, Stools and Slim Table
- Coalesse, Sidewalk Lounge Seating
- Turnstone Campfire Lounge and Big Lamp
- Flex Wall Rails and Markerboards
- Roam Mobile Stand
- BluDot, Bumper Small Ottoman





Plan Concept | Initial Layout

As we move toward the future workplace, we are designing with a new perspective and understanding of evolved workstyles. Our design approach reflects strengths and opportunities for a more resilient workplace.

Plan Concept | Initial Layout

Concept Description

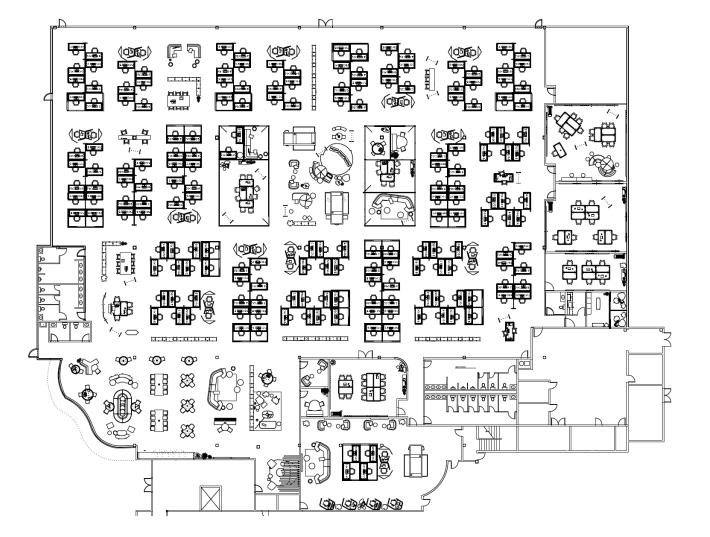
Individual space choices are available within the team neighborhood with varying levels of privacy and enclosure to allow connection to colleagues both in person and virtually. Multimodal team spaces are distributed throughout and seek to address the ebb and flow of worker and team productivity. Social space located at the main entrance welcomes users, creating a sense of culture and connectedness that can also serve as a mobile team home-base or collaborative space. Equipping enclosed and open learning spaces with a ranging scale of easily movable furniture, as well as mobile power devices enables users to configure the setting to best respond to the content of the session

Headcount Breakout

Individual Space: 212 seats [47%] Team Space: 108 seats [24%] Social Space: 80 seats [18%]

Learning Space: 50 seats [11%]

TOTAL: 450 seats



Plan Concept | Initial Layout

Personal Space
Team Space
Social Space
Learning Space

Headcount Breakout Individual Space: 212 seats [47%] Team Space: 108 seats [24%] Social Space: 80 seats [18%] Learning Space: 50 seats [11%]



TOTAL: 450 seats

Plan Concept | Initial Layout View 1



Plan Concept | Initial Layout View 2



Plan Concept | Initial Layout View 3



Plan Concept | Six Months

After working in the intial layout for six months, some of the user groups are shifting to agile team based work and would like more project rooms to accelerate the flow of information and problem solving. Active learning space has also become pivotal in the daily work flow process.

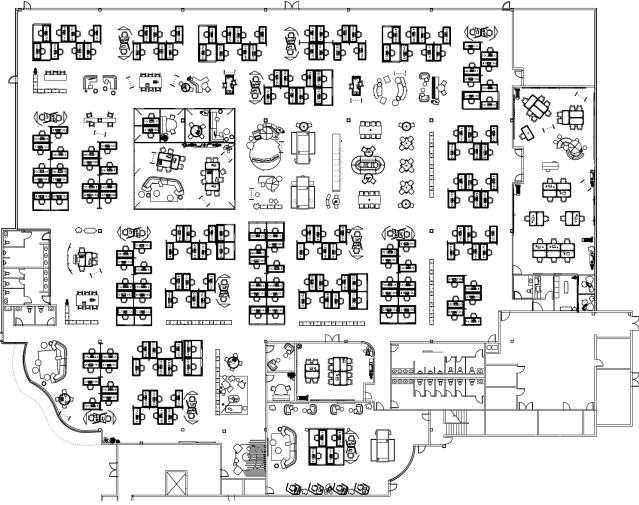
Plan Concept | Six Months

Concept Description

Flexible individual spaces with adjacent front porch settings provide opportunities for users to quickly switch from focus work to daily scrum meetings or impromptu project sprints. Enclosed and open team settings create a balance between spontaneous interactions and deep focus with varying levels of privacy. Walls within the enclosed rooms have been removed to allow teams larger dedicated project space over a duration of time. A variety of reconfigurable learning spaces empower the users to make the space work best for them. Centralizing the social space promotes both intentional and chance encounters with coworkers.

Headcount Breakout

Individual Space: 212 seats [47%] Team Space: 130 seats [29%] Social Space: 58 seats [13%] Learning Space: 50 seats [11%]



Plan Concept | Six Months

Personal Space Team Space Social Space Learning Space

Headcount Breakout Individual Space: 212 seats [47%] Team Space: 130 seats [29%] Social Space: 58 seats [13%] Learning Space: 50 seats [11%]



Plan Concept | Six Months View 1



Plan Concept | Six Months View 2



Plan Concept | Six Months View 3



Plan Concept | Two Years

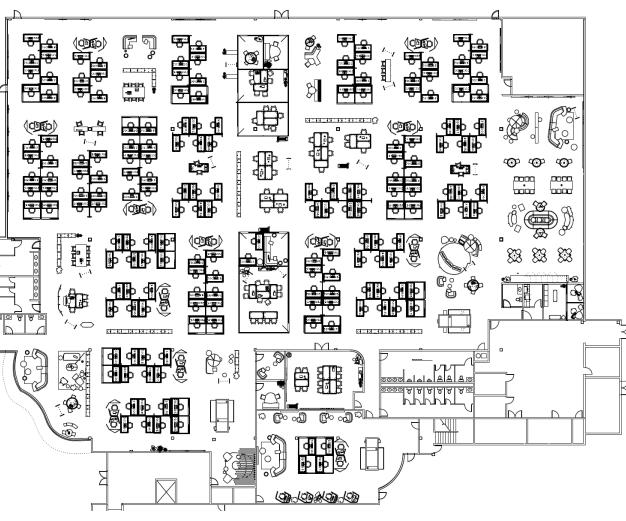
After two years, the user group decides to break into four distinct neighborhoods and would like to create unique team identity while maintaining close adjacency to learning and social spaces.

Plan Concept | Two Years

Concept Description

Within the four team neighborhoods users can focus in their individual setting or quickly switch to a team setting for collaboration. With more movable furniture and a reduction of fixed boundaries between spaces, teams can expand and contract as needs change. A variety of vertical surfaces can be utilized to make work visible and allow each team to express their identity. Centralized learning spaces provide a convenient location for nearby knowledge sessions. Social spaces distributed on both sides of the plan provide options for social connecting and rejuvenating.

Headcount Breakout Individual Space: 212 seats [47%] Team Space: 104 seats [23%] Social Space: 73 seats [16%] Learning Space: 61 seats [14%]



Plan Concept | Two Years

Personal Space Team Space Social Space Learning Space

Headcount Breakout Individual Space: 212 seats [47%] Team Space: 104 seats [23%] Social Space: 73 seats [16%] Learning Space: 61 seats [14%]



Plan Concept | Two Years View 1



Plan Concept | Two Years View 2



Plan Concept | Two Years View 3



Steelcase